

ARTISTS

Would you like to sell more art?

Are you ready to be recognized for your work?

Join us!

Shameless Self-Promotion

A No-Excuses Art Marketing Workshop

with Alyson B. Stanfield | art biz coach

Just \$125
until April 15
(\$150 after that)

You'll learn

- How to write a better artist statement
 - How to expand your mailing list
 - Email secrets for better results
 - Do's and Don'ts of artist websites
 - How to increase traffic to your blog or website
 - Why Twitter & Facebook are worth the effort
- Best of all, you'll leave with a plan of action!

May 20-21, 2011

10-4 Friday & 10-12:30 Saturday

Workshop at the DURHAM ARTS COUNCIL

Sponsored by the Professional Art Quilters Alliance – South

Reserve your spot! 919-560-3242

Etix.com search Durham Arts Council

about the workshop leader

Alyson Stanfield is the author of *I'd Rather Be in the Studio! The Artist's No-Excuse to Self-Promotion*. She is also the founder of ArtBizCoach.com (2002) and ArtBizBlog.com (2004). She has taught artist workshops and been a keynote speaker in 22 states. She's coming from Colorado exclusively for this event.

